

OFFICIAL PROMOTION RULES & REGULATIONS – Scary Furnace Contest 2025

1. Promotion Description

This promotion is sponsored by Vailes Professional Remodeling, Plumbing, Heating & Air. Promotion submissions begin at 12:00 AM, Wednesday, October 1, 2025 and end Wednesday, October 15, 2025, at 11:59 PM. All valid entries will first be submitted through the Vailes "Scary Furnace Contest" Facebook Event Page, then reposted by Vailes to the main Vailes Professional Remodeling, Plumbing, Heating & Air Facebook Page for voting. Voting begins Friday, October 17, 2025, at 12:00 AM and ends Thursday, October 30, 2025, at 11:59 PM. The entry with the most valid "likes" on their original reposted entry will be announced the winner on Friday, October 31, 2025, at 11:00 AM. Shares are encouraged but will not count as votes. This promotion is void where prohibited and subject to all local, state, and Federal laws. By entering, each entrant accepts and agrees to be bound by these promotion rules. All times herein are Eastern Standard Time.

2. Eligibility

No purchase necessary to enter or win. This promotion is open only to legal U.S. residents who own a home within a 20-mile radius of Vailes Professional Remodeling, Plumbing, Heating & Air's office located at 2247 Jefferson Hwy, Fishersville, VA 22939, and who are 18 years of age or older at the time of entry. Entrants must provide proof of homeownership and proof of where the furnace is located if announced as the winner. Only gas or propane furnaces qualify. Boilers, heat pumps, wood stoves, floor furnaces, or other heating systems do not qualify. Employees and immediate family members of Vailes Professional Remodeling, Plumbing, Heating & Air are not eligible. Only one entry per household will be accepted; multiple entries will be disqualified.

3. How to Enter

Beginning at 12:00 AM on October 1, 2025, individuals must "like" the Vailes Professional Remodeling, Plumbing, Heating & Air Facebook Page and complete the entry form at https://www.vailes.com/scary-furnace-giveaway-enter/, including their name, phone number, email, approximate system age, furnace location in the house, and a brief description of why they would like to win a new furnace. Entries must be completed in full to qualify.

4. Voting

After submission, Vailes will repost all valid entries from the Event Page onto the main Vailes Professional Remodeling, Plumbing, Heating & Air Facebook Page. Voting begins October 17, 2025, and ends October 30, 2025. **For a vote to be valid**, individuals must:



Like the Vailes Professional Remodeling, Plumbing, Heating & Air Facebook Page,

Like the reposted furnace entry photo on the Vailes main Facebook Page, and

Comment "SCARY FURNACE" on that photo.

Only one vote per person will be counted. If someone comments or likes multiple entries, only their first vote will count.

Shares are encouraged to spread the word but will not count as votes. The entry with the most valid likes at the end of the voting period will be declared the winner.

5. Prize

One contestant will be eligible to win a Trane Single-Stage 80% or 95+% efficient Natural Gas or Propane Furnace (up to 120K BTU) with a Trane XR724 Thermostat, valued up to \$6,700. Prize includes delivery and installation, provided the furnace is accessible and located in a safe, healthy environment. Prize value is based on similar equipment replacement using existing chimney and vent piping. Upgrades or additional modifications (e.g., ductwork, chimney lining, propane line, electrical, asbestos abatement, condensate system, refrigerant line set, etc.) are not included and may be completed at additional cost to the homeowner. System upgrades or additional work require a 60% deposit, with the balance due upon substantial completion. No prize may be exchanged for cash, transferred, or assigned by the winner. If the winner declines, the entry with the next highest votes will be awarded the prize.

6. How the Prize is Awarded

At 11:00 AM on October 31, 2025, the entry with the most *valid* Facebook likes will be declared the winner. The winner will be announced on Vailes' Facebook Page and notified by phone and/ or email. If the winning entrant does not respond by Monday, November 3, 2025, at 10:00 AM, the entry with the next highest likes and comments will be declared the winner.

7. Winner Obligations

Winner must provide proof of identity and homeownership. Winner agrees to provide a written testimonial and allow photos and video of the furnace installation to be used by Vailes in marketing, social media, press releases, and advertising. Winner also grants permission for use of their name, voice, likeness, biography, and opinions without additional compensation.



8. Odds of Winning

Odds depend on the number of eligible entries and the number of valid Facebook likes received.

9. Limitation of Liability

By entering, each entrant releases and discharges Vailes Professional Remodeling, Plumbing, Heating & Air, its affiliates, directors, officers, and employees from any liability, claims, or damages arising from participation in the contest or use of the prize.

10. Sponsor's Rights

Vailes reserves the right to modify or cancel the contest *if fewer than 5 entries* are received or if technical issues, fraud, or other causes compromise its integrity. All decisions made by Vailes are final and binding.